

## Polish-Lithuanian Business Forum Agenda:

**Date:** 2024-09-26

**Venue:** Rother's Mills, Mennica 10, Bydgoszcz

**Key Message:** Fostering Cross-Border Innovation and Automation for a Secure and Technologically Advanced Future

### **Morning Session: Panels and Pitching Session**

**Place:** Main conference room at Rother's Mills

*8:00 am - 8:30 am: Registration and Networking Breakfast*

- Attendees arrive, register, and network over breakfast.
- Informal discussions and networking opportunities.

*8:30 am - 8:45 am: Welcome Remarks*

- Representative of the Marshal's Office of the Kujawsko-Pomorskie Region
- Representative of the Municipality of Bydgoszcz
- Ambassador of the Republic of Lithuania to Poland

*8:45 AM - 9:10 AM: Keynote Address*

- Topic: "The Future of Innovation and Automation in Industry"
- Speaker: Infobalt/Linpra KEY Speaker

*9:10 am - 10:00 am: Panel Discussion 1 - "Driving Innovation in Engineering and Robotics"*

- Panelists:
  - Representative from Lithuanian Robotics Association (Lithuania)
  - Representative from Bydgoszcz Industrial Cluster "Tool Valley" (Poland)
  - Expert from Transport Innovations Association (Lithuania)
- Moderator: TBA
- Discussion Points:
  - Current trends in engineering and robotics.
  - Case studies of successful innovation implementations.
  - Future directions and collaborations between Lithuania and Poland.

*10:00 am - 10:30 am: Coffee Break and Networking*

- Attendees take a break, network, and discuss morning sessions informally.

*10:30 am - 11:10 am: Panel Discussion 2 - " Cybersecurity in the Digital Age "*

- Panelists:
  - Expert from Infobalt and Cyber Association (Lithuania)
  - Specialist from Bydgoszcz IT Cluster (Poland)
  - Representative from Vilnius Chamber of Commerce (Lithuania)
- Moderator: TBA
- Discussion Points:
  - Current cybersecurity threats and trends.
  - Strategies for protecting businesses against cyber attacks.
  - Importance of cybersecurity in automated and innovative systems.

*11:10 am - 12:00 pm: Business Pitch Session*

*12:00 pm - 1:00 pm: Networking Lunch*

- Informal networking session for participants to interact and exchange contacts

### **Afternoon Session: B2B Meetings**

**Place: Main conference room and additional meeting rooms at Rother's Mills**

*1:30 pm - 4:30 pm: B2B Meetings and Matchmaking Sessions*

- Pre-scheduled one-on-one meetings between Lithuanian and Polish businesses
- Opportunities for forging new partnerships, exploring collaborations, and discussing potential business ventures

*4:30 pm - 5:00 pm: Closing Remarks and Networking*

- Summary of the day's discussions and outcomes

**Note:** This agenda is subject to change based on the availability of speakers and specific preferences of the organizers.