

KITA X SMART BIZ EXPO 2023

Oct 24-27, 2023 in Seoul, Korea

Greetings from Korea International Trade Association (KITA)!

It is our great pleasure to extend an invitation to join the “**KITA X SMART BIZ EXPO 2023**” taking place on **October 24-27** in Korea. You will get an opportunity to have pre-scheduled, one-on-one virtual meetings with Korean suppliers who established smart factory and learned the manufacturing know-how from SAMSUNG ELECTRONICS.

Please refer to the information below for more details and submit your **APPLICATION FORM** if you would like to participate in the fair.

We look forward to having you join us for the opportunity to meet with potential new Korean suppliers/partners at the fair.

Should you have any questions or need more information, please do not hesitate to contact us.

Thank you and best regards,
June

< Overview >

- Title: “KITA X SMART BIZ EXPO 2023”
- Date/Time: Oct 24-27, 2023 / 10:00-18:00 (GMT+9)
- Venue: Online (Zoom)
- Participants:
 - Overseas Buyers
 - Korean small and medium-sized enterprises
- Product Category: Industrial Material, Food/Beverage, Home Appliances, Medical, Beauty

< Program > (Subject to change)

Date	Program	Remarks
Oct 24(Tue)		
-	• 1:1 Business Meetings on Zoom (10:00-18:00)	Online
Oct 27(Fri)		

*We will schedule and coordinate the meetings for each buyer.

< Benefit for Overseas Buyers >

- One-on-one Business Meetings with shortlisted Korean suppliers
- Free Assistance of an English interpreter for the meeting
 - 1 interpreter for each buyer

< How to Participate >

- Complete and submit the APPLICATION FORM to trkmarket04@kita.net
- Application Form
 - <https://url.kr/n64pek> or QR CODE

