



MAGNETIC  
LATVIA

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Investment and Development Agency of Latvia | Tourism Department  
invite you to attend the

## seminar and matchmaking “Magnetic Latvia”

**on April 11, 2019 at 11:00**  
**Venue: “14 Horses Uptown”**  
**Address: Traku g. 14, Vilnius**

Working language: Lithuanian/English

Please confirm your participation  
until 5<sup>th</sup> of April 2019 by e-mail: [arita.berzina@liaa.gov.lv](mailto:arita.berzina@liaa.gov.lv)



INVESTING IN YOUR FUTURE

## PROGRAM

<b>10:40-11:00</b>	<b>Welcome coffee and registration</b>
<b>11:00-11:10</b>	<b>Welcoming address</b>
<b>11:10-11:20</b>	<b>AirBaltic Update</b> <i>Jevgenij Kozyrev, Sales Manager for Lithuania, Air Baltic Corporation</i>
<b>11:20-11:30</b>	<b>Latvia Hotel and Restaurant News</b> <i>Santa Graikste, Executive Director, Latvian Hotel and Restaurant Association</i>
NORTH LATVIA - VIDZEME	
<b>11:30-11:40</b>	<b>Visit Gauja National Park by Enter Gauja</b> <i>Lauma Zuļģe, Marketing and sales manager, Enter Gauja</i>
<b>11:40-11:50</b>	<b>Cēsis City and Region</b> <i>Nora Paula Bargā, Tourism specialist, Cēsis Tourism Information Center</i>
SOUTH LATVIA - ZEMGALE	
<b>11:50-12:00</b>	<b>Visit Zemgale</b> <i>Inese Turkupole - Zilpure, Chairman of the board of Zemgale Tourism Association, Head of Bauska Tourism Information Center</i>
<b>12:00-12:10</b>	<b>Visit Jelgava</b> <i>Sandra Grigorjeva, Head of Public Relations, Jelgava Regional Tourism Center</i>
WEST LATVIA - KURZEME	
<b>12:10-12:20</b>	<b>Plan Your Destination Liepāja</b> <i>Inta Šoriņa, Member of the board, Liepāja region Tourism Information Office</i>
EAST LATVIA - LATGALE	
<b>12:20-12:30</b>	<b>Latgale Welcoming</b> <i>Inese Martinkus, Tourism specialist of Preiļi and Riebiņi county tourism information center, Latgale region Tourism association Ezerzeme</i>
VARIOUS PLACES IN LATVIA	
<b>12:30-12:40</b>	<b>Latvian wine tour</b> <i>Ričards Ivanovs, Chief of the board, Latvian Association of Vinegrowers and Winemakers</i>
JŪRMALA CITY	
<b>12:40-12:50</b>	<b>New Latvia Golf Destination: Jūrmala Golf Club &amp; Hotel</b> <i>Indra Eniņa and Linda Ķirķe, Representatives of, Jūrmala Golf Club &amp; Hotel</i>
RĪGA CITY	
<b>12:50-13:00</b>	<b>Unique Laima Chocolate Experience</b> <i>Liena Skadina, Laima Chocolate Museum and Marketing Activation Manager, SIA Orkla Confectionery &amp; Snacks Latvija</i>
<b>13:00-14:00</b>	<b>Coffee pause and matchmaking between Latvia and Lithuanian representatives</b>